

MASCOT WORKWEAR



tested to work





WE TEST OUR WORKWEAR BEFORE WE ALLOW YOU TO PURCHASE IT

Workwear should be durable. It should be practical, functional and hard-wearing as well as comfortable to wear.

That is the basis on which MASCOT develops and manufactures its workwear.

All products are preceded by extensive tests: tests of consumer preferences, of possibilities and strengths and tests of the finished product in the laboratory and the workplace.

The result is excellent workwear. Workwear that meets current needs for versatility, quality and style, and last, but not least, workwear that has been tested and approved by its users before reaching the shops.

This catalogue covers the MASCOT® product range. It will give you an impression of the many different collections and possibilities for mixing and matching and provides detailed information about quality, styles, advice and delivery.

We hope you will enjoy the reading.



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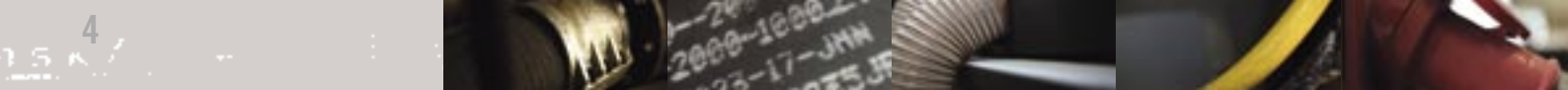


MASCOT INTERNATIONAL A/S

MASCOT is a company with an uncompromising attitude to quality. MASCOT's motto is: Complete today's task before you start a new project. This motto reflects an uncompromising attitude to quality at all levels; from product development and raw material purchase to careful testing, logistics system and service. The customers should get what they expect – and preferably more.

tested
to work

FARVE>HEDER / COLOUR



Finished goods warehouse
– 17,500 m² / 188,000 sq. ft.



8 garment factories abroad



Quilt factory – 3,700 m² / 40,000 sq. ft.



Raw material warehouse
– 4,000 m² / 43,000 sq. ft.



That attitude is responsible for MASCOT's growth. Today, the company has more than 15,000 articles, 1.5 million items in stock, more than 190 employees in Denmark, 2000 seamstresses overseas and a turnover of several hundred million.

CLOSE CONTACT WITH USERS

MASCOT's constant focus on what is best for the end-user has been a cornerstone in the company's development. Numerous tests in the laboratory and in the workplace have led to the development of a string of products that meet today's and tomorrow's needs for functionality, wearability and comfort.

DELIVERY AS AGREED AND ON TIME

The logistics system is another cornerstone that ensures day-to-day deliveries based on a strong distribution network. Thanks to a discerning investment in modern technology, including SAP, we are able to deliver even very large orders in a systematic and effective flow with delivery of the garments in individually labelled parcels to each staff member – as agreed and on time.

MASCOT – A EUROPEAN BRAND

Since the beginning in 1982, it has been the company's goal to become the leading European workwear brand. Thanks to our uncompromising approach to quality, we are fast approaching this goal. Today, MASCOT is one of the largest European workwear brands with a well-developed distribution network on markets with a considerable growth potential. Overall, this development helps give MASCOT the international experience, inspiration and close contact with the users, that is vital for the development of workwear, which meets today's needs and those of individual trade groups.

MASCOT – TESTED TO WORK

Tested to work is more than just three words. Tested to work reflects the basic philosophy behind MASCOT. We have high standards, and we apply them across the board – to staff members, product development and manufacture as well as to sales and service. MASCOT garments should always be of high quality and a pleasure to wear and work in. Those are the standards by which we would like to be judged, and millions of users all over Europe do it on a daily basis.

Further information is available at mascot-international.com



TESTED IN THE LABORATORY...

Quality is not a matter of chance. Quality is the result of hard work and a consistent, strategic process. At MASCOT, the process begins in our laboratory where we perform numerous tests to select the right fabrics and colours. Knowing that fabrics and colours are 100% right is the optimum starting point for product development and manufacture.



1

WEARABILITY

It is one thing to have a general idea of the wearability of a fabric and quite another to have precise knowledge. At MASCOT, having a general idea is not enough. We make sure we know by carrying out comprehensive wearability tests, during which we expose a piece of fabric to repeated wear. The result is a precise picture of the wearability of a particular type of fabric – knowledge that is essential to make the right choice for garment manufacture.



2

TENSILE AND TEAR STRENGTHS

It is impossible to determine with the naked eye how a fabric will perform when exposed to the wear and tear of daily activities. That is why we also test the tensile and tear strengths of the different types of fabric used for our garments. As a result, we learn not only how well the fabric protects the user, but also whether there is a need for additional reinforcement, e.g. on knees, sleeves and shoulders.

3



WASHING

Workwear is exposed to more than hard work. It must also be able to withstand repeated washing. At MASCOT, we test how much the fabric shrinks and stretches, the colour fastness as well as how the various colours on the garments interact when washed at different temperatures. Each individual washing test is repeated up to 50 times in our own laboratory and at large industrial laundries.

COLOURS

One of the main advantages of MASCOT® workwear is the certainty that e.g. bib & brace and jackets are always exactly the same navy blue – even for repeat orders placed several years after the initial order. We achieve this consistency through ongoing colour control. One of the aspects we check is how different colours react when exposed to different types of light.

4



PERSPIRATION, SEAMS AND PILLING

Other test areas include the impact of perspiration on garment colours, whether the seams can withstand even very high loads, and how long it takes before pilling forms on the garments and makes them look worn. All these tests ensure that MASCOT® workwear is ready for the purpose for which it was designed, i.e. for both indoor and outdoor work in demanding work conditions that cause a lot of wear.

5



TESTED IN THE WORKPLACE...

One thing is what a laboratory test can prove, quite another what happens in the real world. That is why MASCOT® workwear is tested by selected people whose job it is to contribute to the fine-tuning of the individual products.





Many different parties contribute to the development of MASCOT® workwear, and the final product as presented and marketed represents a huge amount of work.

WATCHING THE TREND

Watching the trends in fashion, type of fabrics, colours and modern technology plays an important role in product development. MASCOT product developers and designers keep a watchful eye on the market in order to develop new products and improve the existing range.

USER INPUT

User panels also play an important role. MASCOT consults with many different trade groups, which contribute with important knowledge. Questions such as what the users are missing on existing workwear and what they would like provide useful ideas and inspiration for product developers and designers.

USER TESTS

The moment of truth comes when the users make their judgements. That is why users test our new products before production begins. The result is excellent workwear.

FABRICS

Good workwear requires the right fabric. Only the best is good enough for MASCOT. That is why we develop several of the fabrics in-house. All our fabrics have passed comprehensive tests and are regularly submitted to new tests. In that way, we can maintain a consistent, high quality.



65% POLYESTER / 35% COTTON

A timeless quality used for standard workwear in trade and industry as well as in the service sector. The mixture of 65% polyester and 35% cotton produces a hardwearing fabric that retains its colour wash after wash.



100% COTTON

An easy-care, pure cotton fabric that is machine washable at 95° C. The robust material is extremely comfortable to work in. Natural fibres are a necessity in heavy industries where work is carried out in the vicinity of embers.



MASCOT® CANVAS

Canvas has a rough structure and was specially developed for MASCOT® HARDWEAR. A strong and hardwearing quality in 65% polyester and 35% cotton. MASCOT® Canvas also features mechanical stretch crosswise, which adds extra give. The fabric is very soft and comfortable to wear.



CORDURA®

An exceptionally hardwearing fabric made from fibres, which are seven times stronger than cotton, three times stronger than polyester and twice as strong as nylon. In the MASCOT® HARDWEAR collection, Cordura® has been used as reinforcement on exposed parts like legs, pockets and front. Several of the new winter jackets are made of 100% Cordura®. Cordura® is Teflon® treated, which makes the fabric water and dirt-repellent.



OUTLAST®

A groundbreaking invention originally developed for the NASA space programme. Outlast® is a temperature-controlling material that reacts to the body's temperature instead of the outdoor temperature. The excess heat from the body is absorbed, stored and released back to the body when the body cools down. The technology is based on microcapsules that change from solid to liquid form under the influence of heat and from liquid to solid form when the body is exposed to cold.



MASCOTEX® CANVAS

A raw material specially developed by MASCOT. A breathable, wind and waterproof fabric with a dirt and oil-repellent finish. It allows the body to get rid of moisture and perspiration while preventing the rain from penetrating the garment. Water resistance more than 4000 mm H₂O, breathable 6000g/m² 24 hours a day.



KEVLAR®

Rule pockets in the MASCOT® HARDWEAR collection have Kevlar® reinforcement at the base where screwdrivers and similar tools are hard on the garments. Kevlar® is a particularly strong fabric with exceptional tear strength and wearability. It is mainly used in bulletproof vests and space suits.



MASCOTEX®

Breathable, wind and waterproof polyester with a dirt and oil-repellent finish. Used in products designed for outdoor work.



BEARNYLON®

A water-repellent and very hardwearing product primarily used as surface material on MASCOT® winterwear. Bearnylon® is an ideal material that lends hardwearing and heat-insulating properties to a lined garment. Fabric made of 60% cotton and 40% nylon.

COOLMAX®

Single-layer fabric for work underwear. Four-strand fibres channel perspiration away from the body. In addition, CoolMax® is very soft, light, elastic and heat-insulating. The fabric was originally developed for athletes at the Olympics.

THERMAX®

Thermax® is triple-layer underwear designed for very low temperatures. An inner polyester layer channels perspiration out to the cotton and modal fibres in the outer layer. The fabric is extreme heat-insulating.

FLUORESCENT FABRIC

A special fabric for safety clothing. Certified according to EN471. The treatment by Teflon® makes the garment water- and dirt-repellent. The fabric is made of 65% polyester and 35% cotton. The winterwear is made of 80% polyester and 20% cotton.

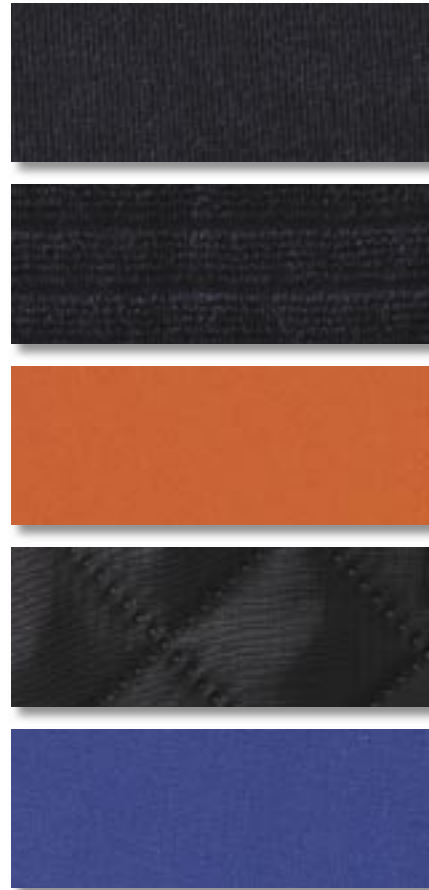
QUILT

Used as outer garments, intermediate layer and as lining. Consists of polyester wadding. A light, heat-insulating fabric.

TECASAFE STATIC-CONTROL®

For multi-protective workwear. Antistatic, acid-resistant, flame-retardant fabric that protects against electric arc and high temperatures. Certified according to EN368, EN470-1, EN531, EN533, EN1149-3, pr EN13034/6 and ASTM F 1959-1999.

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Tecasafe Static-control® is a registered trademark of Ten Cate.
Outlast® is a registered trademark of Outlast inc.
Kevlar® is a registered trademark of DuPont.



CERTIFICATIONS

! Further information pages 77, 86, 94 and 126

MASCOT is certified in all key areas. The certification is MASCOT's guarantee to the users that the garments comply with all relevant protection and safety standards.



EN471

Standard for visible safety clothing



ENV343

Standard for wind and weather protection

EN368

Standard for protection against chemicals



EN470-1

Standard for protection during welding and similar processes



EN531

Standard for heat protection

EN533

Standard for heat and fire protection



EN1149-3

Standard for antistatic safety clothing



prEN13034/6

Standard for protection against chemicals

ASTM F 1959-1999

American standard for protection against electric arc

ENV50354

European standard for protection against electric arc



OEKO-TEX STANDARD 100

Tested for harmful substances



MASCOT AT WORK

Customer satisfaction is very important to MASCOT. Consequently, we are always interested in hearing what our customers like about our products, and especially what they think we can do better. This feedback allows us constantly to improve, which in turn benefits our customers.



2 ARVEAGINEDEKZ CULM... TINESCZ P NINCHTHEZ

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1000

1000



“The choice of workwear is determined by a combination of quality, price and functionality. It is important to get the right mix of these parameters. To us, MASCOT’s clothing represents quality. The design is attractive; the finish is good and the price is reasonable. In addition, MASCOT has a large range, which means that we can find clothing for all our needs”

Wirtschaftsbetriebe Lünen GmbH

“It is essential that the clothing has been tested by those who are going to wear it. MASCOT knows that, and therefore we tried a few test outfits first. It gave us an impression of the quality and potential of the garments. After trying the test outfit, it was easy to make a decision, and we haven’t regretted it.”

4K Beton A/S

“To us, colour fastness is all-important. If we buy the colour navy, it has to be the same navy all the time, even if it takes a year or two before we place the next order. MASCOT can meet that requirement. It is also important that the colour is the same no matter which collection you choose from”

House of Prince A/S

“MASCOT delivered promptly, as agreed and on time. All staff members received a parcel that was individually addressed. That service meant a lot to us.”

Grundfos A/S



THE CHOICE IS YOURS

Navy, red or green, one-tone or two-tone, hardwearing or very hardwearing, temperature-controlling or breathable, with or without knee reinforcements, modern or classical...



And more along the same lines, because that is reality when dealing with workwear. Needs and wishes vary. That is why the MASCOT® product range is broad and versatile and meets the needs of most trades and industries as well as individual user requirements. There are many options, whether the demand is for a traditional style or something more modern – and everything is top quality.





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1 2 3 4

**“WE CONVERT YOUR
NEEDS TO LONG-
TERM SOLUTIONS”**

**“WE GUARANTEE
A SEAMLESS
ORDERING
PROCESS”**

**“WE MEET
INDIVIDUAL
NEEDS FOR
FUNCTIONALITY”**

**“GUARANTEED
REORDER OPTION”**

FARVE>HEDER / COLORE



MASCOT AS ADVISER

A company's workwear is often an important part of its visual identity, i.e. the signal that the company sends to the surroundings. Viewed in that light, workwear is a form of communication, a medium that tells target groups and potential customers who you are and what you stand for.

MASCOT acts as an adviser in this context. We help determine the governing idea that characterises the company. On that basis, we recommend particular collections, colours and add-ons in the form of special reinforcement and other features. We develop customised solutions that meet individual needs while maintaining a consistent style and quality. The result is excellent solutions – for the company as well as for the individual staff member.



MASCOT MIX & MATCH

A unique opportunity to mix and match different collections and colours.

FARVE>HEDER/ COLORE



MASCOT's systematic testing of colours and colour fastness has the added benefit of allowing the customers to mix and match garments within individual collections.

This is a unique advantage for customers, as it allows them to meet a wide range of needs and wishes. All requirements can be met, and all colours are identical and in accordance with the company's chosen image.

MASCOT is the only company to offer this advantage.



MASCOT'S SERVICES

MASCOT offers a wide range of services such as advice, inspiration, customised orders, etc. We aim to ensure that our customers get maximum value for their money.

SHOWROOMS

MASCOT has a number of showrooms where the entire product range is on display. This makes it easy to get a good general idea of the collections and to determine what suits best.

We also offer to visit your company with the chosen products based on an assessment of your needs and wishes.



TEST OUTFITS

The concept tested to work includes test outfits. We make a number of test outfits available for bigger companies to try before making the final decision. The end result is an investment that matches the needs and expectations of the individual trade group – which is how it should be. This also agrees with MASCOT values.

CUSTOMISED COLOUR COMBINATIONS

If you need special colour combinations, MASCOT can offer individual colours for orders over 50 items per style. The chosen colours are tested in accordance with MASCOT quality requirements, i.e. requirements for colour fastness and retention wash after wash.



SPECIAL ORDERS

If you have special wishes or requirements for the workwear, MASCOT also offers individual solutions tailor-made for bigger companies. Anything from fabrics and colours to e.g. special pockets.



CUSTOMISATION

Regardless of your choice of MASCOT® workwear, it is always possible to have e.g. reinforcements and extra pockets fitted afterwards.

This is one of the ways in which we ensure that your choice of workwear always meets your needs.

TRANSFERS

MASCOT has more than 1.5 million workwear items in stock at any time. This means prompt and effective delivery when you need to supplement existing workwear with another outfit.

We also have our own printing office, which can transfer logos to your workwear in a matter of hours after receipt of order.



PERSONALISED DELIVERY

Our electronic order processing system ensures seamless delivery of even very large orders. We begin by ensuring that the individual staff member gets the right size and colours and complete the process with a personalised delivery of individually labelled parcels to each staff member.